

From Point B to Point A

Turning Blame into Accountability to drive change



1 Strategic Positioning

Blame blocks change and stalls progress. "From Point B to Point A" shifts the focus to Accountability - where everyone actively drives change rather than waiting or pointing fingers.

This shift is crucial for turning intentions into actions and ensuring that change happens effectively and sustainably.

Purpose

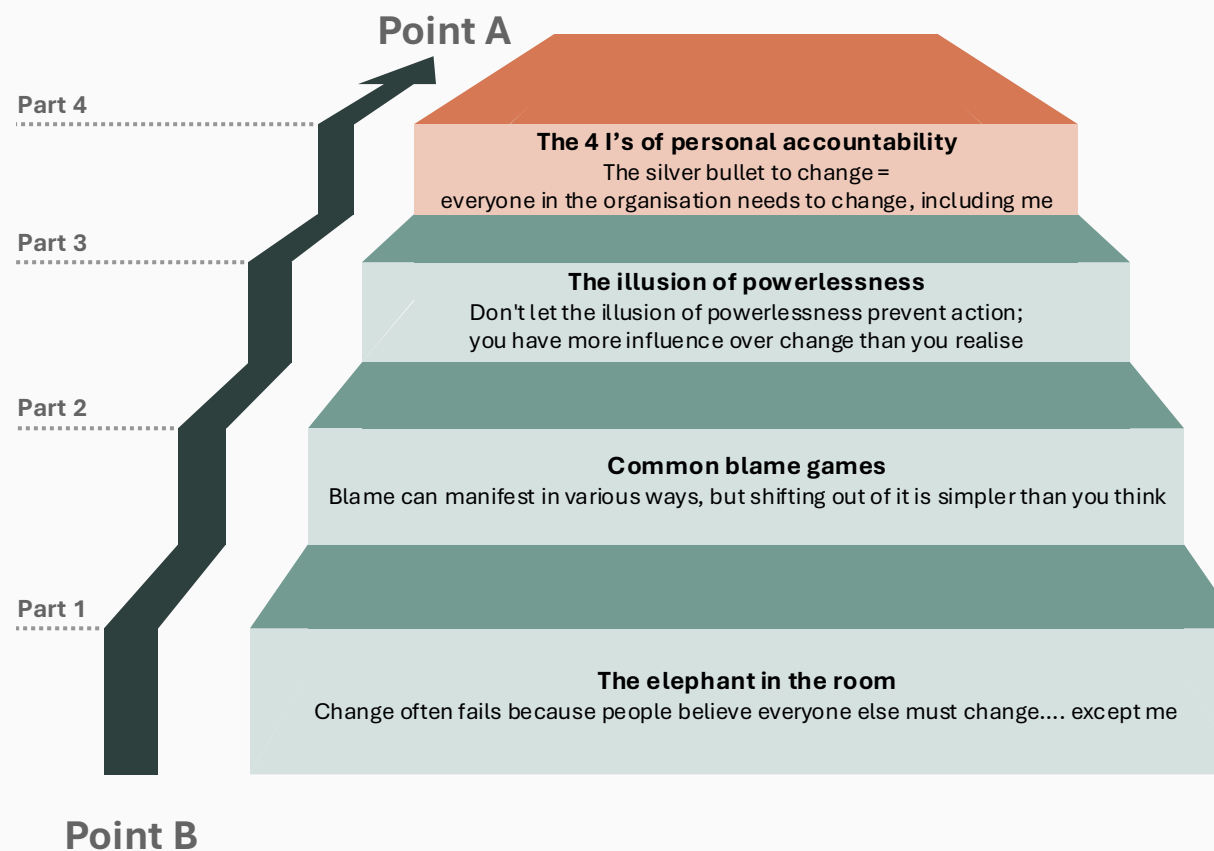
To teach organisations how to transition from a Blame culture to one of Accountability, enabling them to drive effective and sustainable change.

Objectives

- Understand the role of **personal accountability** in driving transformation
- Master strategies to move past blame and **focus on solutions**
- Learn how to **empower** yourself to drive change proactively instead of waiting for others
- Apply **practical tools** to strengthen personal accountability

2 What you'll Learn

The journey



3 Options to Choose From

Flexible packages to meet your needs

Formats Available:

- Onsite or virtual

Options:

- 60-minute talk
- Short course (half-day, full-day, or 2-day)

Alternate title:

Blame out, Accountability in: Making real change happen

“The best way to predict the future is to create it”
Peter Drucker